



Document reference ID : 4792

Renewal Application Summary

Application ID:	4792
License No:	4308
License Type applied for Renewal:	Beverage Dispensary Tourism License (BDTL)
Licensee Name:	Westmark Hotels, Inc.
Application Status:	In Review
Application Submitted On:	12/30/2024 10:55 AM AKST

Entity Information

Business Structure:	Corporation
FEIN/SSN Number:	
Alaska Entity number (CBPL):	5724D
Alaska Entity Formed Date:	
Home State:	

Entity Contact Information

Entity Address:	Attn: Michelle Pipkin 450 Third Avenue West, Seattle, WA, 98119
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Renewal Information

Are there any changes to your ownership structure that have not been reported to AMCO prior to this application?:

No

As set forth in AS 04.11.330, how many hours did you operate during the first calendar year for this renewal period?:

The license was regularly operated continuously throughout the first calendar year for this renewal period.

As set forth in AS 04.11.330, how many hours did you operate during the second calendar year for this renewal period?:

The license was regularly operated continuously throughout the second calendar year for this renewal period.

Please select the seasonality:

Seasonal

Please Provide your six-month operating period:

05/01-10/31

Operation Period Details:

Seasonality is based on the Cruise Ship season

Has any person or entity in this application been convicted or disciplined for a violation of Title 04, 3 AAC 304 or 305, or a local ordinance adopted under AS 04.21.010 in the preceding two calendar years?:

No

Have any notices of violation or citations been issued for this license during the preceding two years?:

Yes

Please provide an explanation of the type of violation or offense.:

During an inspection there was one employee that did not have a current alcohol training certificate, there was a discussion regarding signage and the licensed premise boundaries and there has been a change in the trade name.

Upload Notices of Violation Document:

- [AMCO Violation #4308 WHI MCR Nenana View Bar and Grille 081224 Received 08_19_24 with Response.pdf](#)

Endorsements

License #	License Type	Trade Name	License Status	City
4313	Multiple Fixed Counter Endorsement (MFCE)	Dinner Theatre	Active	Denali

Tourism Statement

Explain how issuance of a alcoholic beverage license at your establishment has/will encourage tourism.

Resort stays are a primary component of Holland America's unique Land/Sea Journeys, which combine a Gulf of Alaska cruise with a land tour segment of 3 to 10 days during the months of May through September.

Explain how the facility was/will be constructed or improved as required by AS 04.11.400(d)(1)

There is a project that has been approved to expand the campus by adding a new guest building which will add 120 guest rooms and there will be renovation of 84 existing rooms. This project is anticipated to be completed over the next 3 years.

Does the licensee or applicant for this liquor license also operate the tourism facility in which this license is located? Yes

Do you offer room rentals to the traveling public? Yes

How many rooms are available? 582

How many of the available rooms (if any) have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)? 0

Do you stock or plan to stock alcoholic beverages in guest rooms? No

Is your facility located within an airport terminal? No

If your establishment includes a dining facility, please describe that facility. If it does not please write “none”.

In addition to Canyon Steakhouse (previously Nenana View Bar and Grille), the campus includes Karsten's Public House.

If additional amenities are available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists), please describe them. If they are not offered, please write “none”.

Amenities include giftshop, laundry, and a Tour Desk available to book tours in the surrounding area. Tour options include - river rafting, horseback riding, flights via plane or helicopter as well as Denali National Park tours.

Attestations

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 305, and that this application, including all accompanying schedules and statements, are true, correct, and complete.

I agree to provide all information required by the Alcoholic Beverage Control Board or requested by AMCO staff in support of this application and understand that failure to do so by any deadline given to me by AMCO staff will result in this application being returned and the license being potentially expired if I do not comply with statutory or regulatory requirements.

I certify that in accordance with AS 04.11.450, no one other than the licensee(s), as defined in AS 04.11.260, has a direct or indirect financial interest in the licensed business.

I certify that this entity is in good standing with Corporations, Business and Professional Licensing (CBPL) and that all entity officials and stakeholders are current and I have provided AMCO with all required changes of the ownership structure of the business license and have provided all required documents for any new or changes of officers.

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of patrons have completed an alcohol server education course approved by the ABC Board and keep current, valid copies of their course completion cards on the licensed premises during all working hours, if applicable for this license type as set forth in AS 04.21.025 and 3 AAC 305.700.

during all working hours, if applicable for this license type as set forth in AS 04.21.025 and 3 AAC 305.700.

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

Signature

DocuSigned by:

Robert Morgenstern

6A775F98B72D4D3...

12/27/2024 | 5:44 PM GMT

This application was digitally signed by : Michelle Pipkin on behalf of Robert Morgenstern on 12/20/2024 03:23 PM

Documents

#	File Name	Type	Added On
1	AMCO Violation #4308 WHI MCR Nenana View Bar and Grille 081224 Received 08_19_24 with Response.pdf	Notice of Violation Document	12/20/2024 03:14 PM



Document reference ID : 4792

Licensing Application Summary

Application ID: 4792

Applicant Name: Westmark Hotels, Inc.

License Type applied for: Beverage Dispensary Tourism License (BDTL) (AS 04.09.350)

Application Status: In Review

Application Submitted On: 12/30/2024 10:55 AM AKST

Entity Information

Business Structure: Corporation

Alaska Entity Number (CBPL): 5724D

Entity Contact Information

Entity Address: Attn: Michelle Pipkin 450 Third Avenue West, Seattle, WA, 98119, USA

Ownership / Principal Party Details

Principal Parent Entity	Principal Party	Role	%Ownership
Westmark Hotels, Inc.	Holland America Line, Inc.	Stockholder/Shareholder	100
Westmark Hotels, Inc.	Robert Morgenstern	Director, President	
Westmark Hotels, Inc.	Daniel Howard	Secretary, Vice President	
Westmark Hotels, Inc.	Simeon Waldron	Treasurer	
Westmark Hotels, Inc.	David Mcglothlin	Vice President	

Premises Address

Address:	Mile 238.9 Parks Highway, Denali, AK, 99755, USA
Does the proposed site include a valid street address?	Yes

Basic Business information

Business/Trade Name:	Canyon Steakhouse
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Local Government and Community Council Details

City/Municipality	No Local Government
Borough	Denali Borough

Seasonal Information

Are you conducting seasonal business?	Yes
Please Provide your six-month operating period	05/01-10/31
Operation Period Details	Migration

Attestations

I certify that all proposed licensees (as defined in AS 04.11.260) and affiliates have been listed on this application.

I certify that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check the identification of a patron will complete an approved alcohol server education course, if required by AS 04.21.025, and, while selling or serving alcoholic beverages, will carry or have available to show a current course card or a photocopy of the card certifying completion of approved alcohol server education course, if required by 3 AAC 305.700.

I agree to provide all information required by the Alcoholic Beverage Control Board in support of this application.

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

I certify that all proposed licensees have been listed with Division of Corporation, Business, and Professional Licensing.

I certify that I and any individual identified in the business entity ownership section of this application, has or will read AS 04 and its implementing regulations.

The proposed changes conform to all applicable public health, fire, and safety laws.

Signature

This application was digitally signed by : Michelle Pipkin on behalf of Robert Morgenstern on 12/30/2024 10:58 AM AKST

Payment Info

Payment Type : CC

Payment Id: cd61bf09-7779-45a2-bd93-b934a7630edf

Receipt Number: 101002782

Payment Date: 12/30/2024 11:00 AM AKST

Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 8/12/24

License #/Type: 4308

Beverage Dispensary - Tourism Seasonal

Licensee: Westmark Hotels Inc.

Address: MM 238.9 Parks Hwy., Denali Park, AK

DBA: Nenana View Bar and Grille

AMCO Case #: 24-1806

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

On 8-8-24, an inspection was conducted at your establishment. All servers were asked to provide proof of server education. Server Adriana C. Garcia did not have current server education. General Manager (GM) Ryan A. Aguirre, said she was a mid-summer (June) hire. Garcia was issued citation, P00527129, and told not to serve until she provided an Alcoholic Beverage Control Board representative proof of current server education. The GM was not sure of the licensed premises boundaries but did state that customers were allowed to consume their alcoholic beverages in the lobby. Sign placement was discussed and shown where to post; depending on what was believed to be the licensed premises boundaries. An e-mail was sent to the contact information on file to schedule a meeting regarding the licensed premises boundaries. Finally, the doing business as changed from what is on the license file to Canyon Steakhouse.

Your attention is directed to AS 04.21.025: Alcohol server education; AS 04.16.120: Removal or introduction of alcoholic beverages, AS 04.21.065: Posting of warning signs and 13AAC 305.630: Licensed premises

Certified Mail 7021 0950 0001 6766 6857

You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.

***Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

Alcohol & Marijuana Control Office

ATTN: Enforcement

550 W. 7th Ave, Suite 1600

Anchorage, Alaska 99501

amco.enforcement@alaska.gov

Issuing Investigator: J. Hamilton

Received by:

SIGNATURE: *F.R. Hamilton*

SIGNATURE:

Delivered VIA: Mail

Date:

From: [Hebard, Yvette \(HAP\)](#)
To: amco.enforcement@alaska.gov
Cc: [Ducharme, Marc \(HAP\)](#); [Pipkin, Michelle \(PCL\)](#); [Hebard, Yvette \(HAP\)](#)
Subject: AMCO Case# 24-1806, License#/Type 4308, Licensee: Westmark Hotels Inc.
Date: Wednesday, August 21, 2024 11:10:17 PM

Alcohol & Marijuana Control Office
ATTN: Enforcement
550 W. 7th Ave, Suite 1600
Anchorage, Alaska 99501

To Whom It May Concern,
Regarding inspection conducted on 8/8/24 by Joe Hamilton, we offer the below resolutions to the findings.

Marc Ducharme {Vice President of Hotel Operations} and Yvette Hebard {Director, Hotel Operations, Holland America Lodges} met with Joe Hamilton on Friday, August 16th, 2024, to discuss the inspection. Employee Garcia was immediately taken off of the work schedule until appropriate training is completed.

In the violation, Ryan Aguirre is noted as the property General Manager, but his position is the property Food and Beverage Manager. Ryan began his position with the property in April and had a level of confusion regarding the new Large Resort Endorsement and our current license. The food and beverage teams have been reminded that guests may not move outside of the licensed areas with alcohol until the appropriate endorsements have been received (which are currently a work in progress). In addition to the updated licensing submissions, the property will also update the DBA from the previous name of Nenana View Bar and Grill to Canyon Steakhouse.

Noted signs have been added per Joe Hamilton's instructions in the required areas to clarify licensed premise.

Thank you.



Yvette Hebard
Director, Hotel Operations
Holland America Lodges
HAP Alaska/Yukon
907-590-7676